

Pricing for street-side locations is typically less than event location pricing.

If there are other shaved ice shacks in your area, you should be comparable with their pricing. If you are the only one for miles around then you have more liberty to set your own prices.

A Typical Pricing Scenario for a Street-Side Location:

Kiddie (Flat-top 8 oz)	\$0.75 - \$1.00
Small (12 oz. with top)	\$1.75 - \$2.00
Medium (16 oz. with top)	\$2.25 - \$2.50
Large (24 oz. with top)	\$2.75 - \$3.00
Cream on top: larger sizes	\$0.25 for small sizes \$0.50 for larger sizes
Glacier (Scoop of vanilla ice cream on the bottom):	\$0.25 for small sizes \$0.50 for larger sizes

Event Pricing:

\$1.00-\$2.00 more per size

Agave Syrup Pricing:

Charge \$1 more per size (maybe only \$0.50 on the 8 oz.)- Enough to cover costs.